DEAR FRIEND & SUPPORTER,

At Cedar Sinai Park, we believe that our community's elders deserve a life of dignity, comfort and respect. We believe that access to high quality healthcare should not be restricted by lack of financial resources. We believe that our seniors deserve a place that isn't just home-like – it is *home*.

Each year we hold a gala event to support the residents of Cedar Sinai Park, which has been serving the elders of our community for over 95 years - providing compassionate, quality health and life care, regardless of the resources of those we serve. We raise funds to cover the gap in Medicaid coverage, and the true cost of quality health and life care. Event sponsorship donations are an important piece of this fundraiser, underwriting the cost of the event so that dollars raised may be used in direct support of our mission.

By becoming a sponsor of this event, you show the world that you share in our beliefs.
Your sponsorship dollars will support the lives of the honored people who call Cedar Sinai Park "Home", and your commitment sends a powerful message - that you are a partner in our mission to *love, honor and respect* this venerable population.

Our 2017 Annual Event will take place on Saturday, March 4th at the Hilton Portland. This package presents various opportunities for event sponsorship. We would be honored to have you join us as a supporter of the residents of Cedar Sinai Park. To learn more, please contact Teri Patapoff at 503.535.4360 or patapofft@cedarsinaipark.org.

Bev Eastern

Michelle Eastern Gradow

Bev Eastern

Michelle Eastern Gradow

2017 Annual Event Co-Chairs

ABOUT CEDAR SINAI PARK

Cedar Sinai Park provides residential and community-based care to our elders and adults with special needs, allowing them to live with comfort, independence and dignity in a manner and in an environment based on Jewish values. A nonprofit organization, we're committed to delivering a broad-based continuum of care that can be tailored to individuals' unique needs. Our network of family services ensures that we're with you wherever you or your loved ones choose to call home:

- *Harold Schnitzer Center for Living:* skilled nursing care
- *Robison Jewish Health Center:* short-term skilled care and post-acute rehabilitation
- *Rose Schnitzer Manor*: independent and assisted living
- *Adult Day Services*: daily respite care
- *Rose Schnitzer Tower, The 1200 Building, Lexington Apartments, and Park Tower Apartments*: affordable housing for seniors and people with disabilities
- *Kehillah*: affordable housing for adults with special needs
- *Sinai In-Home Care*: in-home care (joint venture with Jewish Family & Child Services)
- *Jewish Family & Child Service*: Social Services

CEDAR SINAI PARK
love. honor. respect.

EVENT SPONSORSHIP OPPORTUNITIES

Annual Event – March 4, 2017
Hilton Portland

Sponsor Benefits by Level	**PRESENTING $25,000**	**DIAMOND $10,000**	**RUBY $5,000**	**SAPPHIRE $2,500**	**PEARL $1,000**
Seating at event	**Premium table for 10**	**Premium table for 10**	**Prominent seating for 4**	**Preferred seating for 4**	**Preferred seating for 2**
Sponsor listing on event invitation	**Presenting recognition in title**	**Prominent with logo**	**Prominent with logo**	**Prominent**	**Listed**
Sponsor logo with link on Cedar Sinai Park website	**YES**	**YES**	**YES**		
Sponsor listing on event signage	**Presenting recognition in title, with logo**	**YES with logo**	**YES with logo**	**YES**	
Opportunity to speak at event	**YES**				
Verbal recognition at event	**YES**	**YES**	**YES**	**YES**	
Sponsor listing in Oregon Jewish Life ads (circulation 33,000)	**Presenting recognition in title, with logo x2**	**Prominent with logo x2**	**Prominent with logo x2**	**Listed x2**	**Listed x1**
Recognition in CSP social media and e-communication	**Dedicated blog and Facebook posts**	**Dedicated blog and Facebook posts**	**Dedicated blog and Facebook posts**	**Thank you**	**Thank you**
Recognition in *Generation to Generation*, a Cedar Sinai Park newsletter (circulation 3,000)	**Dedicated article, Presenting recognition in title, with logo**	**Prominent with logo**	**Prominent with logo**	**Prominent**	**Listed**
Recognition in event-related email marketing	**Dedicated e-blast, Presenting recognition in title, with logo**	**Prominent with logo**	**Prominent with logo**	**Prominent**	**Listed**
Recognition in event program	**YES Back page of program**	**YES**	**YES**	**YES**	**YES**
Valet parking at event (one car)	**YES**	**YES**	**YES**		
Tax Deductible Amount	**$23,820**	**$8,820**	**$4,528**	**$2,028**	**$764**

For more information, please contact Teri Patapoff, Donor Relations Specialist
patapofft@cedarsinaipark.org or 503-535-4360

SPONSORSHIP CONFIRMATION FORM

Yes! I want to sponsor the residents of Cedar Sinai Park.

Name / Company Name _____

Name as you would like it to appear on publicity _____

Contact Person _____

Address _____

City, State Zip _____

Phone Number _____

Email _____

SPONSOR LEVEL (CHECK ONE)

- ○ Presenting | $25,000
- ○ Diamond | $10,000
- ○ Ruby | $5,000
- ○ Sapphire | $2,500
- ○ Pearl | $1,000

Please return this form

Via mail: Annual Event Sponsorship
Attn: Teri Patapoff
Cedar Sinai Park
6125 SW Boundary Street
Portland, OR 97221

Via fax: 503.535.4214

Via email: patapofft@cedarsinaipark.org

ON BEHALF OF OUR RESIDENTS

THANK YOU FOR YOUR GENEROSITY!