

CEDAR SINAI PARK רודל רוד

GENERATION TO GENERATION



LOOKING AHEAD

A vision for the New Year
and our next 100 years
Page 4

OUR DONORS. OUR FAMILY.

Meet three special
members of our CSP family
Page 10

BY THE NUMBERS

Featuring the
2019-20 Annual Report
Page 22



CEDAR SINAI PARK
love. honor. respect.

FALL 2020

CARING
FOR OUR
RESIDENTS
FOR OVER
100 YEARS



CONTENTS

BOARD OF TRUSTEES' VISION		4
CEO UPDATE		6
A LOOK BACK AT OUR CENTENNIAL YEAR		8
OUR DONORS. OUR FAMILY.		10
"OUR STORIES"		14
LOOKING TO THE FUTURE		16
DEVELOPMENT & COMMUNICATIONS		18
2019-20 ANNUAL REPORT		22
RECOGNIZING OUR GENEROUS SUPPORTERS		24
TRIBUTES		27
A SALUTE TO OUR BENEFIT SUPPORTERS		32
5 TH COMMANDMENT SOCIETY MEMBERS		34

Cover photo features
Arthur Ginsburg, Rose Schnitzer Manor



CEDAR SINAI PARK
love. honor. respect.

BOARD OF TRUSTEES' VISION



Shalom and Happy Birthday to Cedar Sinai Park! It is my pleasure to introduce myself and share with you my background, my vision, and my goals for the coming year as the new Chair of your Board of Trustees.

I grew up in a suburb of Detroit, Michigan. My father was a social worker and my mother was a teacher, and I had three siblings, including a sister born with Down Syndrome. At the ripe age of 16, I departed Michigan and began a four-year journey to find myself and a place to settle. Hey! It was the early '70s!

I started in the Chicago area, then headed west, landing first in Missoula, Montana. In Bandon, Oregon, I lived on a commune and then in a pup tent on a lakefront. When I lived and worked in Government Camp, after work I would cut lodgepole pines to make teepee poles. Then I moved to Wagon Mound, New Mexico to live in my teepee. I finally ended up in Portland, my home for over 40 years now. I tell you all of this in case you are writing a novel, but also to share a bit of myself as we embark on the road ahead as partners, supporters, colleagues and hopefully friends.

We are in new and challenging times. We are living with a world-wide pandemic, America's unfolding national racial crisis, isolation from our loved ones, and economic uncertainty. But, I am one who chooses to see the positive. I choose to find the light in the darkness. I choose to embrace the good.

While COVID-19 has separated us physically, I believe it has brought us fresh connectivity with you, our community. Both new and long-loyal supporters responded with unprecedented generosity to our emergency funding needs. We are gratified to be rekindling relationships that have lapsed over time. One of my goals for this year is to welcome more volunteers, more donors, and more partners into our community.

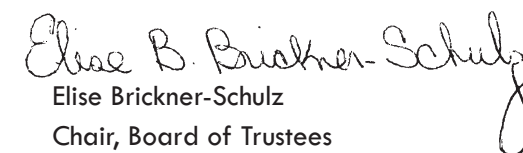
With your support and that of our board, staff, donors, and residents, I am confident we will build on this momentum to maintain and even improve our high standards of care and quality of life even while we ensure our ability to care for those who can no longer afford it.

The board of CSP is a strong one, full of talent, skills, and commitment to our common goals. I truly believe there is a goldmine of resources in our midst! Through clear and transparent communication, inclusivity, and respect, it is my plan to tap into the strengths of our present members and bring on new members with new ideas and new approaches.

This is also the year to rebuild our endowment and enlarge our Foundation board. If the times we are living in have shown us nothing else, the need to save and be prepared for all types of contingencies has become even clearer. We must make sure our endowment is strong and viable to provide for present needs and plan for the future.

I hope you now have a little insight into who I am and where I see us going. I am honored to be here, to be a part of such an amazing community, and to share my love, honor and respect with each and every one of you.

Shana Tova,


Elise Brickner-Schulz
Chair, Board of Trustees

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CEO UPDATE



This past year has been a time of great change for all of us in our local and global communities as well as here at Cedar Sinai Park.

Cedar Sinai Park is healing...and evolving...on every level. We continue to define, then redefine yet again, what it means to truly live – what it will take to flourish as our journey leads us through viral and social justice pandemics, in addition to the “normal” challenges facing senior living and housing. It is on our minds and in our hearts every moment of every day.

In the coming year, Cedar Sinai Park trustees, staff, residents, families, and invited experts will collaborate, vision, create, and launch our plan for the future, taking into consideration how we come together in this new world of masks and distancing.

While it might sound cliché, it’s truly taking a village.

On behalf of my Cedar Sinai Park colleagues and our residents: We are grateful for the tremendous generosity of our Jewish and Portland communities, individually and collectively.

We deeply appreciate Cedar Sinai Park’s Board of Trustees’ commitment to excellence in service. With your heartfelt governance, quality of life and quality of business practices walk hand-in-hand.

We respect and love our residents: You are an infinite well-spring of wit and wisdom. Your resilience, humor, and life experience guide us and give us grace and perspective during these challenging times.



We are grateful to our Cedar Sinai Park staff: You are the lifeblood. It is an honor and a privilege to serve alongside each and every one of you.

As we approach the High Holy Days, I believe this is a time of renewal, an opportunity to see through new eyes. Of letting go of the past, of forgiveness. A time to express thanks, look to the future, and embrace the values of Beetchon (trust), Emunah (faith) and Tikvah (hope).

If you believe as I do, that everything happens for a reason, then you will understand that one of the silver linings of this pandemic is that throughout Cedar Sinai Park, transformational team building is occurring.

5781 is going to be a year of enlightenment and I look forward to sharing it together.

Shana Tova U'metuka,

A handwritten signature in black ink, appearing to read "Kimberly Fuson".

Kimberly Fuson
Chief Executive Officer

“CEDAR SINAI PARK
IS HEALING...AND
EVOLVING...ON
EVERY LEVEL.”

A LOOK BACK AT OUR CENTENNIAL YEAR

NOVEMBER 2019



HISTORY WALL DEDICATION

We began our centennial year with a beautiful celebration to dedicate the new History Wall in the Robison Health & Rehabilitation Center that commemorates 100 years of dedicated service to our elders.

WINTER 2019-20



WINTER SING ALONG EVENTS

To welcome the holidays, the Rose Schnitzer Manor Choir and Adult Day Services Choir held lovely Sing-Along events that were enjoyed by residents and their families!

MARCH 2020



CARE UNDER COVID-19

Our CSP staff continued to provide relationship-based, person-centered care while focusing on the health and safety of our CSP community. From technology support and virtual activities to in-room meals and activity kits, our team partnered together to create a supportive environment for our residents while under quarantine.

MARCH 2020



ENCOURAGING OUR ELDERS

The kindness of our community overflowed to our residents and staff through both financial and in-kind gifts. We received thousands of donated masks and hundreds of vital Personal Protective Equipment, along with many uplifting homemade cards, encouraging video messages and emails, and flowers.

MARCH 2020



MARCY'S BAR GOES MOBILE!

Marcy's Bar, a favorite tradition at Rose Schnitzer Manor, goes mobile to bring a fun-filled happy hour to residents' rooms! A special thanks to Marcy Tonkin for keeping this wonderful tradition going at CSP! Cheers!

APRIL 2020



PESACH 5780

Our residents and staff came together (metaphorically!) to celebrate this year's Passover Seder, with beautiful Seder plates delivered to residents' rooms and virtual Seder services and dinners with loved ones.

APRIL 2020



JOY RIDE PARADE

The Jewish Federation of Greater Portland hosted a fun car parade, where friends and family of CSP drove by to bring joy to residents and share their gratitude for our caregivers.

OUR DONORS. OUR FAMILY.



Ernest M. Scheuer

“PORTLAND IS IN MY HEART. THE JEWISH COMMUNITY WAS VERY WELCOMING TO ME AND MY FAMILY. I FEEL A DEEP CONNECTION.”

In traditional Jewish communities, the family is the focus. After the destruction of the Second Temple, the rabbis transferred authority from the priests to parents. The lighting of our Shabbat candles every Friday evening exemplifies our transition from temple to home.

Judaism tells us that we are to prioritize our life values by placing our families first. And families can be those we are born into or those we choose. Judaism asks that we open up our homes to others, that we widen our circle. We honor all those people in our lives who commit to love and support us unconditionally.

Below are three such members of our Cedar Sinai Park family. They have carried out tzedakah by supporting the Cedar Sinai Park family with heart, time, and donations.

ERNEST M. SCHEUER

Ernest (Ernie) Scheuer attended Couch and Shattuck elementary schools, Benson Polytechnic High School and Reed College. He grew up in the Ahavai Shalom Synagogue (which later became Neveh Shalom), where his dad served as a Gabbai. Following 21 years each in the aerospace industry and as a Mathematics and Statistics Professor at Cal State University, Northridge. Ernie has been retired since 1993.

To understand Ernie, one has only to look at his family. Arriving in Portland before the age of six, Ernie emotionally said, “Portland is in my heart. The Jewish community was very welcoming to me and my family. I feel a deep connection.”

Ernie and his parents moved from Bad Nauheim, Germany to Portland in 1936, after being sponsored by a long-time Portlander and cousin, Anselm Boskowitz, and escaping certain death at the hands of the Nazis. His father Sally (z”l) and mother Hedwig Scheuer’s (z”l) long journey via the ship Tacoma, took them through the Panama Canal to the West Coast. They eventually made their way to Portland.

Sally Scheuer, once a metzgermeister (master butcher) in Germany, was able to find work due to help from Jack Savinar, a friend of his cousin Anselm. His business, Scheuer’s Meat Market, was found in the Farmers Market in downtown Portland from 1944 to 1957.

Ernie’s mother, Hedwig, was a very hard-working person, assisting with the family business and hosting other Jewish families who escaped Germany. She did this while taking care of Sally’s sister Celia’s children before Celia arrived in the United States. Hedwig had an open heart, always helping those in need. Other family members were not as lucky and perished in the Holocaust.

Aunt Celia (z”l), as Ernie called her, started as a private-duty nurse working with the elderly, eventually becoming the first Nursing Director of Robison Jewish Home. His father and his mother stayed at Robison during periods of recovery. His mother spent the last eight months of her life at Robison, passing away in 1993.

Family shaped Ernie’s outlook and informed his charities of choice. His nuclear family. His Portland family. His college family. His faith-based family.

“In spite of my long residence in the Los Angeles area, I still regard Portland as my hometown. Cedar Sinai Park is one of my top priorities.”

We are grateful to Ernie Scheuer for his very generous gift to help those in need at Cedar Sinai Park.

MARCY TONKIN

Marcy Tonkin was born in Tule Lake, California, south of Klamath Falls, and moved to Madras, Oregon at the age of four. In 1963, she moved to Portland, working for Ron Tonkin Chevrolet. In 1993, Marcy married Ron Tonkin (z”l), who died in 2014, just short of their 21st wedding anniversary. She has three stepchildren, five grandchildren and two great grandchildren (the second due in late September).

To be a friend of Marcy Tonkin is to feel like family. Her warmth transforms a room. In fact, thanks to Marcy, Rose Schnitzer Manor has a very special room – a room you all know as Marcy’s Bar! A transformative place, a place where “people come, talk about the day, socialize. A reason to get out of your room and meet other people and remember one’s youth,” exclaims Marcy.

“EVERY BIT HELPS. IT’S AMAZING HOW A LITTLE BIT EVERY MONTH GOES SUCH A LONG WAY.”



Marcy Tonkin



Sandra & Bruce Koester

“THE FACT THAT ROBISON IS MORE MISSION-FOCUSED AND NOT JUST A PROFIT CENTER - WE APPRECIATE THAT.”



That was before COVID-19. Now Marcy’s Bar is on wheels and rolls down the halls to residents’ rooms for Happy Hour every Monday and Wednesday afternoon.

The Cheers television show provided Marcy with the inspiration, “where everyone knows your name,” and since Spring 2018, Marcy’s Bar has become an institution at RSM. “Nobody has more fun at Marcy’s Bar than I do! I love it, love it, love it!” says Marcy.

Marcy continued, “When I used to visit on Wednesdays at 4:00, I would hear the laughter. Good stuff. I always tear up when I walk in. It brings more joy to me than to the residents.”

But perhaps this inspiration started in the 1960s for Marcy, when as a single working woman she saved a little bit every month to give \$25.00 a year to the Humane Society. She said, “Every bit helps. It’s amazing how a little bit every month goes such a long way.”

While this marked the beginning of Marcy’s philanthropic years, after she became Ron’s wife, she realized she could and should do more. “Our family was able to do more. Ron left that legacy, the responsibility of doing for others,” reflected Marcy.

Marcy was the Presenting Sponsor for our 100th Anniversary Benefit as well as our lead gift for our virtual “Mitzvah Moment” letter campaign, held as a result of the event’s cancellation due to the pandemic. And this leadership

occurred from her winter home in California. Remotely or in-person, Marcy remembers her family – and lucky for us, Cedar Sinai Park can count Marcy Tonkin as a member of our family.

She is now leading the charge to honor our residents during High Holy Days. While our sweet New Year event has traditionally taken place in Marcy’s Bar, this year will look a bit different, but still with heart! And how can it not? We’ve got Marcy at the helm!

SANDRA AND BRUCE KOESTER

Sandra (Sandy) and Bruce Koester, reside not far from Cedar Sinai Park off Garden Home Road. They have three children and seven grandchildren, and a gentle Rottweiler. Sandra has been retired for three years from Portland Community College, where she worked in administration. Bruce retired from C-Tran as a bus mechanic 10 years ago. At the time of this interview, Sandy had just finished canning 24 quarts of apple sauce from their 14 apple trees. Bruce’s book recommendation is Yaffa Eliach’s “There Once Was a World: A 900-year Chronicle of the Shtetl of Eishyshuk.”

As with all families, the Cedar Sinai Park family is diverse. The mission: to provide residential and community-based care to our elders and adults with special needs, allowing them to live with comfort, independence and dignity in a manner and in an environment based on Jewish values.

Sandy and Bruce are one such family. In the early 2000s Sandy’s mother, Beverly Huddleston (z”l), suffered a stroke

and came to live with them in Bruce’s childhood home, in the Garden Home neighborhood. Beverly, born in Yakima, Washington, a seamstress by trade, would end up living her final years in Portland.

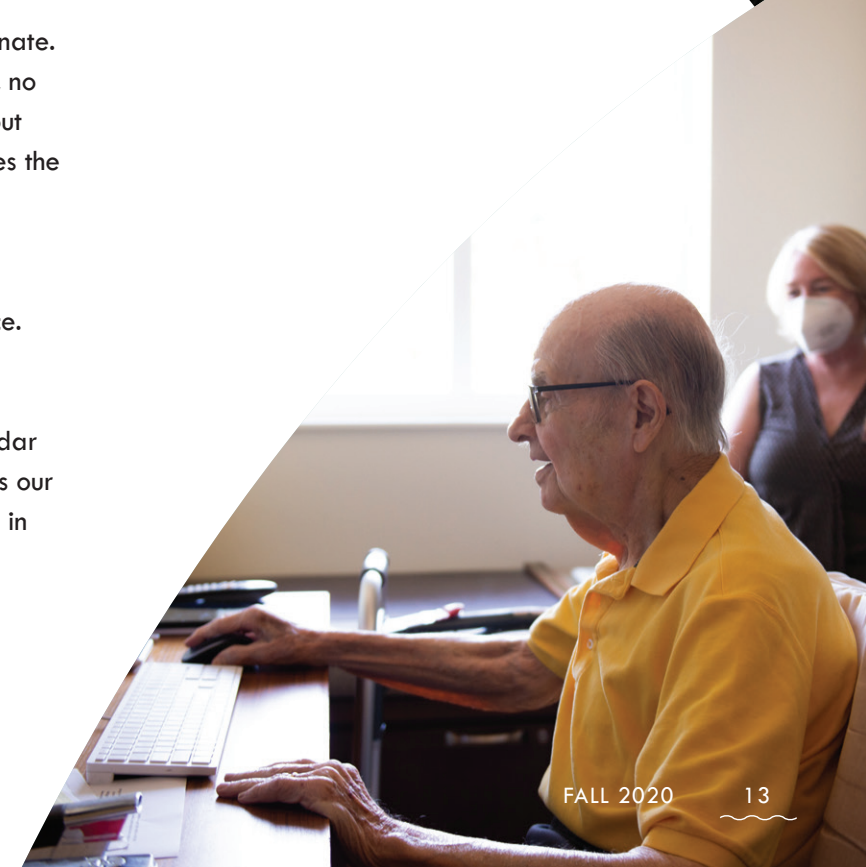
In 2002, when Beverly had another stroke and required rehabilitative care, Sandy and Bruce found Robison. When additional strokes ensued, they had to make a hard decision. “We couldn’t lift my mom, and she couldn’t walk,” said Beverly. “We knew the Jewish philosophy of caring for people in society that can’t care for themselves,” said Bruce. “The fact that Robison is more mission-focused and not just a profit center – we appreciate that.”

The Koesters found the care “exceptional” and compassionate. Sandy recalled, “My mom was always included in outings, no matter what her deficit. I can’t say enough nice things about the people who cared for her.” In fact, Sandy still treasures the plates that her Mom painted.

Beverly Huddleston never left Robison and died in 2015. “There is no way we can express our gratitude,” said Bruce. “Beverly had no money and they let her stay.”

Since 2005, the Koesters have been giving monthly to Cedar Sinai Park. “We feel indebted and want to help others. It’s our chance to pay it forward, to make a difference for others in need.”

Family means nobody gets left behind or forgotten. And the Koesters have never forgotten.



“OUR STORIES”

To celebrate 100 years of serving Portland’s elders, Cedar Sinai Park launched “Our Stories” in the spring of 2020. “Our Stories” is an ongoing series of snapshots that feature residents, employees and volunteers, as well as members of the caring community who love and support them.

Eddy Shuldman and Karen Blauer began the Our Stories series to celebrate the culture, history and values of Cedar Sinai Park. They partnered with known authors around the city to capture these community stories to give readers a feel for the agency’s culture, history, activities and values.

“Karen and I began asking local Jewish writers if they would donate their time and talents to helping us bring these stories to life,” says Eddy. “Thus far, everyone we have asked has said yes. In addition, we have several talented writers among our residents. You can expect to see them cover some of our upcoming stories as well.”

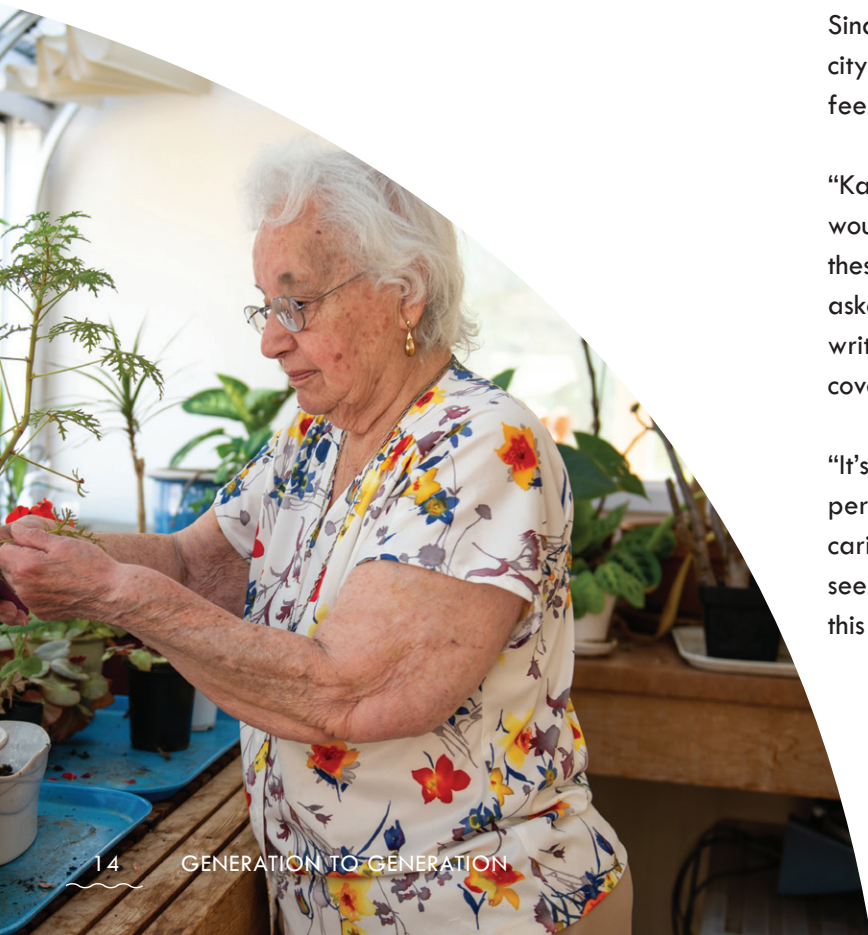
“It’s a privilege and deeply moving experience to hear the personal stories of residents and employees, as well as our caring community of supporters,” says Karen. “I’m excited to see people’s stories shared. It’s been a joy for me to work on this wonderful project for CSP.”

The inaugural snapshot featured Rose Schnitzer Manor’s oldest resident Eleanore Rubinstein (photo, below right), who at 107 years old, has an attitude of gratitude that is infectious (in a good way). It was skillfully written by Diane Solomon whose words shed light on many facets of her gem-of-a-subject. Additional stories are being released each month throughout the remainder of the year.

“My hope is that our broader community will delight in these stories and discover what a treasure CSP is in our community,” says Eddy. “We’ll be looking back at our history for some of our stories while also looking at what is happening now. I hope we will also keep an eye on the future and perhaps dream out loud about how we would like to grow ourselves.”

A special thanks to Eddy Shuldman and Karen Blauer for their dedication to this project. An earlier version of this article appeared in the Jewish Review, written by Deborah Moon.

To read Our Stories, visit:
cedarsinaipark.org/our-stories



LOOKING TO THE FUTURE



This is my farewell message as Chair of Cedar Sinai Park's Board of Trustees and I want to use this opportunity to tell you about the Strategic Planning Review CSP is undertaking to plan its future.

The Robison Jewish Home, now known as Cedar Sinai Park, has served our Jewish community and the Portland community at large for 100 years. Much has changed even since I joined the board in 1977. Then, Rose Schnitzer Manor was brand new, but Robison was 50 years old, a tired and outdated facility with an infirmary, memory and residential care.

Today, Robison has 48 brand new private rooms for long-term residents in the Harold Schnitzer Center for Living and 44 private convalescent beds in the remodeled Robison Health and Rehabilitation Center. CSP's family of services also include Kehillah, which is home to 11 young adults, and our four downtown Portland buildings, which include 400 subsidized apartments. CSP no longer offers memory or Medicaid eligible long-term residential care. It is also true that the Manor is almost 25 years old and could use an update.

On the financial front, the pandemic has significantly affected CSP's operations and increased its costs, but careful attention to efficiencies, support from the Jewish Federation of Greater Portland, gifts from other generous donors, and substantial government emergency aid have helped to stabilize CSP's balance sheet. For the first time in many years, CSP has cash reserves, and for the time being CSP is in stable financial condition.

This "breathing room" gives us a much-needed opportunity to pause and take stock of what we do, how we do it, the services we offer, and our future. We all can be proud of what CSP does and how it does it.

There are no plans for radical changes. But, we must be sure CSP effectively adapts to "best practices" as its environment evolves.

Under Elise Brickner-Schulz's guidance as Chair, the trustees have started CSP's biennial strategic planning process: a thorough review of our services, our finances, the quality of life we provide our residents and staff, the physical condition of our facilities, our endowment and development goals, and our management.

As Immediate Past Chair, I've been asked to lead this project. The Strategic Review Committee will assign separate sub-committees to focus on different aspects of our operations. Our staff, our residents, our stakeholders and you, our community, will all participate in the review. I look forward to working with you as we determine CSP's future, and I plan for a final report and recommendations to the trustees by December 2, 2020.

I want to thank everyone who has helped me in our work and continues to serve Cedar Sinai Park. As I retire from the chair, I'm confident Elise and our trustees, with Kimberly Fuson and our staff, will secure and enhance CSP's services, reputation and future.

Koll Tuv,

A handwritten signature in black ink, appearing to read "Ivan Gold".

Ivan Gold
Immediate Past Chair, Board of Trustees

DEVELOPMENT & COMMUNICATIONS



January marks my first full year serving as Cedar Sinai Park's Director of Development & Communications. I arrived during the beginning of CSP's 100th Birthday celebration. We were preparing to honor our past and celebrate the future. And then life happened. We had to cancel our single-largest fundraiser, the 100th Anniversary Benefit. Added to that were increased costs to keep our residents and staff safe, due to the coronavirus.

And YOU, our community, were there for us, helping us surpass what would have been our event goal, and investing in the care of our residents, as your parents and grandparents before you have always done. By honoring your father and mother, you honor Elohim. A mitzvah among mitzvahs.

Elie Wiesel, once said, "In spite of despair, hope must exist. In spite of suffering, humanity must prevail." And while our world is going through a challenging time, rest assured, there is an abundance of compassion and regard for all of our residents. As we approach the High Holy Days, I am hopeful for Cedar Sinai Park's future.

Years ago, my mother lived at Rose Schnitzer Manor, and today my mother-in-law lives there. I see on a daily basis the care, love and

"IN SPITE OF DESPAIR, HOPE MUST EXIST. IN SPITE OF SUFFERING, HUMANITY MUST PREVAIL."

Elie Wiesel

kindness that our staff provides to our residents. They are diligent about keeping our loved ones safe – and healthy – and then they go home and do the same for their own families. They are our community, as you are.

There are so many of you that I have had the privilege to meet and so many more of you that I look forward to meeting. In our "new normal," it will be with a Zoom call or a *socially-distant* coffee! I'm excited to hear your stories, your concerns, with the desire to have you join us and be a part of our future.

For me, it is truly about relationships, and building for the future together. I need each of you. You matter. You are appreciated.

Here's to a new beginning, a New Year! In our 101st year, I ask that you celebrate the future with us, as we honor our collective past.

From my family to yours – *L'shanah tovah tikateivu v'teichateimu*

Dru Rosenthal

Dru Rosenthal
Director of Development & Communications



"HONOR THY FATHER AND THY MOTHER: THAT
THY DAYS MAY BE LONG UPON THE LAND
WHICH THE LORD THY GOD GIVETH THEE."
EXODUS 20:12

WAYS TO GIVE

At Cedar Sinai Park, we believe that every person is deserving of the very highest quality of medical and whole-life care. We are committed to providing housing and health care to our elders regardless of their financial need because we are also committed to our age-old promise to "Honor Thy Father and Mother."

When you give to Cedar Sinai Park, you are changing people's lives. Whether you give a little or a lot, each dollar raised in support of our residents makes a difference.

ANNUAL APPEAL

A gift to our Annual Appeal campaign helps support our mission to "Love, Honor and Respect" the elders in our care by ensuring that everyone in our community is provided the medical, mental and spiritual support they need to live healthy and fulfilled lives. During this pandemic, your assistance takes on even greater importance as we have increased costs due to the pandemic. Join other L'dor Vador Society members by gifting \$1,000 each year.

ANNUAL BENEFIT

By becoming a sponsor of our Annual Benefit, you make a powerful statement that you are a partner, investing in our mission of service. Whether our events are in-person or "virtual," they provide an opportunity to gather together as a community in a fun and high-profile way. Join others to show that you are a friend to Cedar Sinai Park. You are making an impact on the lives of elders and adults with special needs in your community.

LEAVE A LEGACY

Join our "5th Commandment Society" and create a legacy that helps assure a future for the elders we care for at Cedar Sinai Park. Carry on your compassion through a gift from your will, retirement plan or living trust. Your investment will allow CSP to support our community's vision for the future – providing a home for our beloved elders, based on Jewish values. We would be happy to discuss any giving option with you in confidence and without obligation.

LEGACY OF CARING TRIBUTE

A tribute gift to Cedar Sinai Park is a meaningful way to acknowledge any occasion or milestone, whether it's a birthday, anniversary, wedding, b'nai mitzvah, yahrzeit or the passing of a loved one. Each gift directly supports the charitable care provided at CSP.

WISH LIST

The Cedar Sinai Park Wish List is a frequently changing list that is composed of furniture, fixtures, equipment, program support, and more, that enhances the quality of life for all residents at CSP. The Wish List also includes gifts of medical equipment and lifestyle-enriching technology that will be meaningful to residents. Please take a look at our needs listed below. Your support is especially meaningful to our residents during this time.

LIFE ENRICHMENT:

Multiple Plexiglass Screens for Indoor Activities \$2,000 - \$10,000

To ensure the health and safety of our CSP residents, plexiglass screens are needed in a variety of sizes before indoor activities can resume. From sing-alongs to indoor family visits, you will help residents enjoy their favorite activity (like Bingo with Barbie!) and connect with one another, family and friends.

Six Heavy-Duty Umbrellas for Outdoor Visits \$1,000 - 6,000

Reduce isolation for CSP residents and create new gathering places outdoors so that residents may visit with family and friends. (Please note: We are awaiting approval from the State and Federal authorities to begin outdoor visits.)

Multiple Plexiglass Screens for Indoor Dining \$2,000 - \$10,000

Bring the joy of communal dining back to CSP with plexiglass screens to ensure the safety and health of all of our residents while they enjoy meals together. (Please note: We are awaiting approval from the State and Federal authorities to re-open our dining rooms.)

TECHNOLOGY & COMMUNICATIONS:

Emergency Notification System \$8,500 per year
Ensure that all CSP residents, staff and families keep easily informed of emergencies and important information by implementing VoiceFriend, a much-needed notification system.

Technology Infrastructure and Equipment at RJHC/HSCL up to \$100,000 per year
Help CSP upgrade our infrastructure at the Robison Health & Rehabilitation Center and the Harold Schnitzer Center for Living (RJHC/HSCL) to support additional technology for the installation of an internal television channel, enhanced telehealth capabilities, and iPads for residents.

Built-in Sound System \$6,000 - \$10,000
Create a respectful environment for all residents that might have hearing or cognitive impairment with a built-in sound system for RJHC/HSCL.

COVID-19 RELIEF:

Personal Protective Equipment, Infection Control, & Testing Supplies up to \$400,000 per year
We need your help to make sure we have the necessary infection control and prevention supplies, in-house COVID-19 testing with result capability, in-house "fit testing" for N95 masks, system-wide HEPA filters, HEPA air purifiers for RSM, and Personal Protective Equipment (life-saving masks, face-shields, gowns, gloves, and sanitizers) for all staff at Cedar Sinai Park.

For more information please
contact **Dru Rosenthal, Director of Development
& Communications at 971-718-6611.**

2019-20 ANNUAL REPORT



150+ RESIDENTS

enjoyed the care, amenities and friendships of Rose Schnitzer Manor, the largest assisted living community in Oregon.



580+ RESIDENTS

benefited from four affordable housing facilities, and Kehillah, serving those with special needs.



NEARLY \$2.5 MILLION

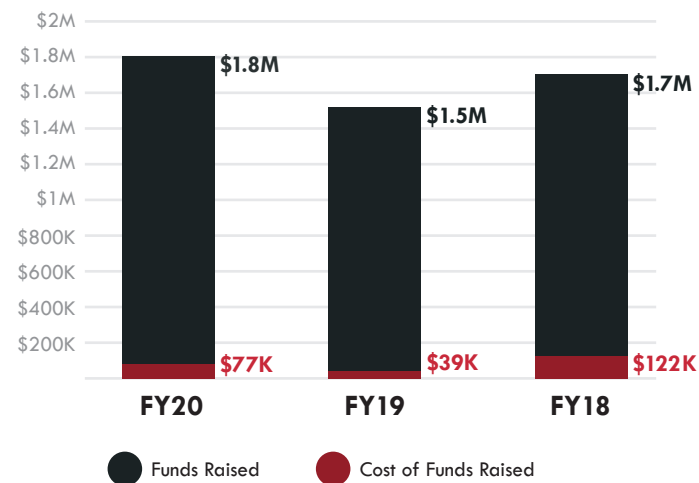
was provided in charitable care to elders and adults with special needs facing financial hardship.



THE NEXT 100 YEARS

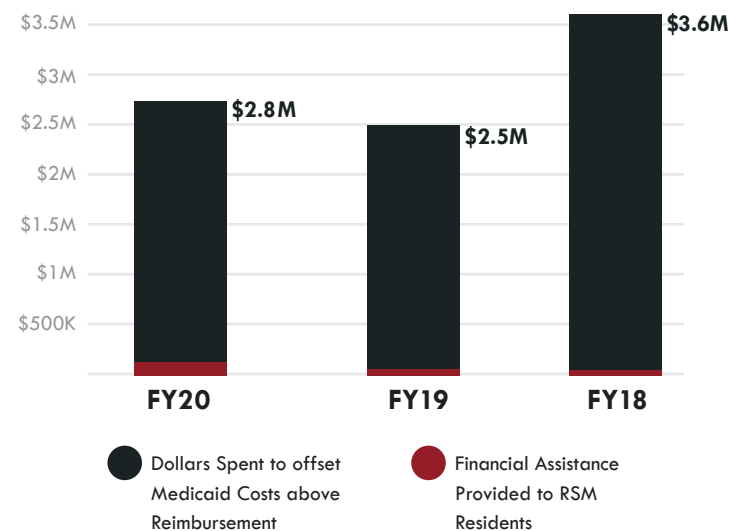
Because of you, and the generosity of our community of supporters, CSP remains true to our age-old promise – “Honor Thy Father and Mother.” Here’s to the next 100 years.

FUNDRAISING OVERVIEW



SUPPORTING THOSE IN NEED

CSP fundraises for costs not covered by Medicaid



Note: FY19-20 Medicaid cost estimated from average of last 3 years

CSP FOUNDATION FINANCIAL STATEMENTS FY2018-2020

STATEMENT OF FINANCIAL POSITION

ASSETS	FY19 - 20 (Unaudited)	FY18 - 19	FY17 - 18
Cash	\$1,433,388	\$754,653	\$135,494
Other Receivables	\$1,784,936		
Pledges Receivable	\$1,000		
Prepaid Expenses	\$186	\$1,118	
Long Term Notes and Other Assets	\$9,630,114	\$10,102,669	\$10,760,905
TOTAL ASSETS	\$12,849,624	\$10,858,440	\$10,896,398
LIABILITIES			
Accounts Payable	\$1,039	\$5,427	\$466,704
Payroll and Other Accrued Expenses	\$14,258	\$4,005	
Accounts Payable - Related Party	\$2,271,792	\$568,979	
TOTAL LIABILITIES	\$2,287,088	\$578,412	\$466,704
NET ASSETS			
Unrestricted	\$(1,909,160)	\$(1,818,905)	\$(1,322,862)
Board Designated	\$26,775	\$10,391	
Temporarily Restricted	\$1,622,248	\$1,265,868	\$1,121,218
Permanently Restricted	\$10,822,674	\$10,822,674	\$10,631,338
TOTAL NET ASSETS	\$10,562,536	\$10,280,028	\$10,429,694
TOTAL LIABILITIES AND NET ASSETS	\$12,849,624	\$10,858,440	\$10,896,398

STATEMENT OF ACTIVITY

REVENUE AND SUPPORT	FY19 - 20 (Unaudited)	FY18 - 19	FY18 - 17
Investment Return and Other Income	\$378,499	\$269,166	\$338,360
Contributions	\$1,807,870	\$1,510,667	\$1,722,043
Contributions to CSP	(\$1,594,338)	(\$1,629,853)	(\$1,722,043)
TOTAL REVENUE AND SUPPORT	\$592,031	\$269,166	\$338,360
EXPENSES			
General and Administrative	\$231,903	\$379,786	\$527,286
Fundraising	\$77,620	\$39,046	\$121,787
TOTAL EXPENSES	\$309,523	\$418,832	\$649,073
CHANGE IN NET ASSETS	\$282,508	\$(149,666)	\$(310,713)

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Friends of Robison is an organization of women and men dedicated to enhancing the quality of life for all residents who reside on the Cedar Sinai Park Campus. Formed by Hannah Robison with the vision to support our Jewish elders, The Friends of Robison has been committed to CSP for over 100 years.

Our Friends of Robison members strive to enhance the quality of life for all residents on the Cedar Sinai Park Campus. Whether it's a beauty salon, a patio, a CSP van, or dishes for Passover, Friends of Robison historically, has made an incredible difference in the lives of our elders. Join us as we reinvent ourselves for the next 100 years!

To get involved, please contact Dru Rosenthal at 971-718-6611 or dru.rosenthal@cedarsinainpark.org.

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To make a tribute, please reference the giving envelope or visit www.cedarsinainpark.org.



A SALUTE TO 100TH ANNIVERSARY BENEFIT SUPPORTERS

On Saturday, May 16, we would have gathered together at our Annual Benefit to celebrate Cedar Sinai Park's 100th Anniversary. Thanks to our generous Benefit sponsors and donors, together we raised over **\$477,000** for Cedar Sinai Park!

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♥ Support is through a fund of the Oregon Jewish Community Foundation.

Please consider including Cedar Sinai Park in your will/estate plan that will help us assure a future for the elders for whom we care.

For more information, please contact Dru Rosenthal, Director of Development & Communications at 971-718-6611.





CEDAR SINAI PARK

love. honor. respect.

About Us:

Founded in 1920, Cedar Sinai Park is a nonprofit organization committed to providing residential and community-based care to our elders and adults with special needs, allowing them to live with comfort, independence and dignity in a manner and in an environment based on Jewish values.

Our family of services include:

Rose Schnitzer Manor Assisted Living	Lexington Apartments
Robison Health and Rehabilitation Center	Park Tower Apartments
Harold Schnitzer Center for Living	Rose Schnitzer Tower
Sinai In-Home Care	The 1200 Building
Adult Day Services	Kehillah

For more information on
life at Cedar Sinai Park:
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Cedar Sinai Park
6125 SW Boundary St.
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CEDAR SINAI PARK

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