

2022-23

ANNUAL REPORT

WE HAVE A RESPONSIBILITY TO GIVE BACK

A conversation with
Eve and Alan Rosenfeld

CAMPUS REVITALIZATION UNDERWAY

From new handrails to new tech,
we're sprucing up the campus

CONNECTIONS AND CONVERSATIONS

Getting to know
Shirley Nudelman



Cedar Sinai Park

love. honor. respect.

Gratitude for your Gifts, Guidance, and Grace



We are only here because of those who came before us. Robison Jewish Home stands on the shoulders of individuals like you who bring their ideas and dedication to our community and help us to set the bar higher each year.

In the words of Maya Angelou, “Do the best you can until you know better. Then when you know better, do better.”

At Cedar Sinai Park, we continue to define, then redefine, and redefine yet again, what it will take to flourish. As we began our new fiscal year on July 1, 2023, we continue to grow and develop and expand on every level, and heartfelt thanks are appropriate to all who have graciously supported us this past fiscal year.

We deeply appreciate each of Cedar Sinai Park’s Board of Trustees’ commitment to excellence in care and services. Through your governance with passion, we are getting closer to shaping our future.

From the most profound part of the hearts of our colleagues and residents: We are grateful for the tremendous generosity of our Jewish and Portland communities individually and collectively.

Cedar Sinai Park colleagues are the lifeblood of Robison Jewish Home: the spirit, the *Ruach*. In the current employment climate, you could work anywhere, and you choose to be here. Thank you for carrying the mission forward with loyalty, dedication, humor, and of course, love, honor, and respect.

Residents, you are such a blessing. You are the reason we are here. Thank you for the privilege of creating community, learning from your life experiences, and most importantly, thank you for loving the staff as much as we love you.

The gifts, guidance, and grace fill me with gratitude for your continued support of the Home as we bring the vision of our path to sustainability to fruition.

With love, honor, and respect,

A handwritten signature in red ink, consisting of a stylized 'K' and 'F' intertwined.

Kimberly Fuson
Chief Executive Officer

Trustee and Former Board Chair Honored In Memoriam

Jim Winkler served on Cedar Sinai Park’s board for more than two decades, and was chairman of the board during 2001 and 2002. Winkler’s death in November 2022 meant the loss of a “brilliant star in our community,” said Chief Executive Officer Kimberly Fuson at Cedar Sinai Park’s annual meeting.

“Jim was a true renaissance man,” said Fuson. “He was a teacher: laser-precise in communication and thinking, five steps ahead, but more than willing to bring us along. I felt privileged to be counted among those he would guide.

“He was my mentor, and trusted advisor, and I still miss him. I often wonder what Jim’s advice would be to us today.”

Winkler was the son of Polish parents who survived the Holocaust and emigrated to Oregon when Jim was a child. He attended Brown University where he studied moral philosophy and religion, and then law school at Lewis & Clark College. Winkler was one of Portland’s most successful developers and dedicated himself to board service focused on the arts, Jewish community, and healthcare.

Cedar Sinai Park Chief Executive Officer Kimberly Fuson (right) presents flowers to the Winkler family (from left to right) daughter, Julia; brother-in-law, Carl Skoro, and wife, Susan.



On cover:
Resident Ruby sings joyfully in our Home.

OUR MISSION

Founded in 1920 as the Jewish Old People’s Home, Cedar Sinai Park provides residential and community-based care to our elders and adults with special needs, allowing them to live in comfort, independence, and dignity in an environment based on Jewish values. Our services include the Robison Jewish Health Center/ Harold Schnitzer Center for Living (skilled nursing for post-acute rehabilitation and long-term care), Rose Schnitzer Manor (assisted living and respite care), Sinai In-Home Care (in home services in our community), and Adult Day Services (respite care for caregivers).

ANNUAL REPORT, 2022-23

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Cedar Sinai Park’s Annual Report is published by the Cedar Sinai Park Foundation, 6125 SW Boundary Street, Portland, Oregon, 97221. You may request an additional copy by emailing developmentgroup@cedarsinaipark.org.

IN THE JEWISH TRADITION

Cedar Sinai Park is an integral part of the Portland Jewish community. Its board of trustees are selected from members of the community. As an agency supported by the Jewish Federation of Greater Portland, Cedar Sinai Park coordinates its services with other member agencies, such as Jewish Family and Child Services, and the Mittleman Jewish Community Center.

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Community is Like a Tapestry at Cedar Sinai Park



If each of us is a thread, we weave ourselves together by ensuring all our voices are heard, that we're known to one another, and that we feel like we belong here, that we are connected, safe, have a place to grow, and an environment in which to flourish.

Our Cedar Sinai Park community is only as strong as the relationships we build with one another. And if relationships are threads, we are building a tightly-knit tapestry with many threads that are very diverse and very beautiful.

If each of us is a thread, we weave ourselves together by ensuring all our voices are heard, that we're known to one another, and that we feel like we belong here, that we are connected, safe, have a place to grow, and an environment in which to flourish. Life is always here.

We are also connected through our experiences, shared and otherwise. When I look around our community, I see the depth of experience, knowledge, and wisdom that comes from overcoming adversity, having professional success, raising a family, or sorting out our life journeys.

An essential thread that runs through our community is the staff at Cedar Sinai Park. They show up every day and provide care; they are the backbone of what happens here. I want to express my appreciation to the residents and family members, for whom we otherwise would not be here. I am grateful for the community members who volunteer, and bring and get joy from serving. And I'm grateful for the management team who are thinking and dealing with Cedar Sinai Park issues every day, all day, and in many cases, long into the nights.

Last year at this time, as a board, we knew we had to look forward and make some important decisions for Cedar Sinai Park to be sustainable for the future. Sustainable means both financially and culturally, which means we are true to the mission.

And how do you do that? It's a daunting task. Anyone who has been lost or disoriented in the wilderness knows that you orient yourself to the north by a compass, or the North Star.

The north star for Cedar Sinai Park is our mission. In March, the board met to discuss our mission and what must happen as we continue to move forward evaluating various scenarios for our organization to be sustainable. The three pillars of the mission that have to happen no matter what are: we continue the responsibility of charity to ensure Jewish elders live in dignity; ensure access to



services and care; and demonstrate our Jewish values and expressions of faith in the lives of all elders.

We're now close to entering our 104th year. Cedar Sinai Park has survived and thrived because of the mission of the Jewish home and the unwavering support of the Jewish community.

Cedar Sinai Park is asked to survive in a highly-regulated, competitive business, where the demographics are changing, regulations are changing, and reimbursement for services is changing. The way people make decisions about when they need our services is changing. Most, if not all of these things, are beyond our control. The board is navigating these turbulent waters as we speak, and it's tough.

I agree with Ralph Waldo Emerson that the "years teach much, which the days never know." When I stood before the Zoom camera last June 2022 as incoming Board Chair, I didn't know much. Today, the board has moved us along the path to financial sustainability . . . and we're a lot smarter than we were last year.

The work is not done. But I want to thank our board for their incredible commitment, the generous offering of their time, expertise, and wisdom. It is humbling to have the opportunity to associate with people who care so deeply, and it is a privilege to serve with them.

Sincerely,

Steve Rallison
Board Chair

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Outgoing board member Marion Gans said she is "proud to be part of our community and thanks her lucky stars every day that she and her husband moved to Rose Schnitzer Manor Assisted Living, a wonderful place to live."



Thank you, Generous Donors!

We are so fortunate to have a strong and committed community behind us. Your support allows us to continue the legacy begun 103 years ago to honor our mothers and fathers who need care in their advancing years. All gifts are important! We appreciate the following supporters from July 1, 2022, to June 30, 2023.

Every effort has been made to ensure the accuracy of our supporter lists and we apologize in advance if an error has occurred; errors do not reflect the depth of our gratitude for your gift. If there is an error in the list that you would like adjusted, please let us know at developmentgroup@cedarsinainpark.org.

♥ Support is through a fund of the Oregon Jewish Community Foundation

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Simone Myers and Kevin Obersole (left) enjoy a moment at our May benefit.

Rose Schnitzer Manor resident Annette Gerard (center) with Board member granddaughter Alison Garfinkle, and her husband Judah.

Adair Moore and Gwen Sampson (right) from CRM Physicians dba Physicians Ascent Healthcare, a benefit sponsor.

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Karen Blauer (left) with Bud and Iris Polatsch and Jennifer Goldsmith (right) at our May 2023 benefit.



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Interested in making an estate gift to Cedar Sinai Park, or including our organization in your will? Please call Sydney Clevenger, (503) 535-4356.

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Ruth* and Bob* Erlich	Irene and Kenneth M. Leondar	Sally Rosenfeld and Andrew Frank	Marla and Bob Weiner
Bernice Feibleman*	Rhoda and Irv* Leopold	Tiffany and Eric Rosenfeld	Dave "Ducky" Weiner*
Louise Feldman	Jacqueline and Harold Lesch	Alexis and Andrew Rosengarten	Carolyn and Gary Weinstein
Chris and Michael Feves	Millard D. Lesch	Joy* and Isadore* Russell	Elsie West*
Sherry and Paul Fishman	Jordana and Ryan Levenick	Rose and Arnold* Rustin	Irene and Kenneth Winters
Alyce Flitcraft and Richard Solomon	Nira and Leonard* Levine	Ruby Sachter	Susan and Bruce Winthrop
David Copley Forman	Shar Levinson and Marshal Spector	Elaine and Norman* Savinar	Jack Wolinsky*
Alex Frankel*	Olga* and Irving Lieberman	Fern Winkler Schlesinger	Vicki Zidell

♥ Support is through a fund of the Oregon Jewish Community Foundation

* Of Blessed Memory

Rosenfelds Feel Responsibility to Give Back

As a young girl, Eve Rosenfeld remembers going to the Jewish Old People's Home in what was then south Portland.

"My mother used to take me and we'd go visit the old ladies," said Eve, about the precursor to the Robison Jewish Home, which moved to southwest Boundary Street in 1954. "There were always ladies; I don't remember any men, and they'd be sitting in the living room and she would visit, and I would sit on the porch and read my books. And then we would leave.

"It was important to have a place in those days for older people who had no family to take care of them. In those days if you had an older relative and they needed care, they lived with a family, but times have changed."

Eve and husband Alan often visited friends at other senior living communities and volunteered regularly with elders, but it was Robison they selected when Alan was 98 and Eve 92.

"We decided to move before we had an emergency that would cause our children to have to scurry around wondering 'what are we gonna do with mom and dad? Where should they go? What's the proper place? What are we gonna do with a condo?'" said Eve. "All those kinds of decisions would have to be made, and we felt we wanted to make the move while we were well and could be involved in the decision about what to do. So that was the reason for moving when we did.



The Rosenfelds in their apartment at Rose Schnitzer Manor.



Eve Rosenfeld at our annual benefit, May 13, 2023.

"We're not getting any younger, you know."

Both Alan and Eve were born in Portland, Eve in Irvington in northeast and Alan in Portland Heights in southwest. Eve attended University of Oregon and received a bachelor of science in sociology, and then received a master's degree at Columbia University; Alan attended Stanford University for three years until the beginning of World War II when he enlisted in the United States Air Force, flying as a bombardier over Germany in 1944-45, and then returning to the states and graduating from the University of Washington with a bachelor of science in chemical engineering.

The pair met at a fraternity brother's wedding where he was an usher, said Alan.

Alan Rosenfeld at a New Year's event on campus in September of 2022.



“Alan promised to call me some time,” said Eve, with a roll of her eyes. “It took him two years.”

“We met again at Gerel Green’s house [before she was Gerel Blauer (z”l)] at a party for young adults and then he asked me out and we started dating.”

Alan worked for the pulp and paper company Crown Zellerbach in Camas, Washington, for 34 years, researching treatment methods of waste materials from the pulping process, and he then consulted for four years studying wood stove particulates.

Eve worked for the state of Oregon in children’s services until their four children began arriving: David (z”l), Sally, Lynn, and Janis. When the children began religious school at Congregation Beth Israel, Eve volunteered as a Sunday School teacher and was then asked to head the Sunday School program, which she did for three years, and then became an administrator at Congregation Beth Israel for 10 years.

After retiring, Alan volunteered with Meals on Wheels delivering food for 25 years and was on the Meals on Wheels board. He played violin with the Jewish Community Orchestra, and was active in Mittleman Jewish Community Center’s Adult Day Services program, which later transferred to the Cedar Sinai Park campus. He played tennis and fished. And at age 62, he began road running, racing in more than 100 events.

Alan ran his last race at age 80, and did well. Said Eve: “He didn’t have much competition in his age group.”

“I’m paying for it now,” said Alan. “These legs are one of my problems.”

Both enjoy Cedar Sinai Park’s robust offering of activities, particularly the music, and the expansive facilities.

“The people are awfully nice, too, with good, interesting backgrounds,” said Eve. “And people are sociable. We think we made the right choice.”

The two are sponsors of Cedar Sinai Park’s annual benefit to support residents at Robison Jewish Health Center/Harold Schnitzer Center for Living. They are extremely generous to Cedar Sinai Park employees and often make tributes to friends on behalf of the organization’s residents.

“We want to take care of the people who are here,” said Eve. “I think involvement is very important. We have a responsibility to care for people in our community, be they Jewish, or people in the wider community with needs. That’s part of our Jewish background.

“We have had a really good life, and we have a responsibility to give back.” 🍀

Tributes to Our Beloved

A significant source of support for Cedar Sinai Park resident care are the many tributes offered to remember, honor, and celebrate friends and family. We are grateful for tributes of any size, but especially encourage tributes of \$18+. The following are tributes made between July 1, 2022, to June 30, 2023, for Cedar Sinai Park. To make a tribute, go to cedarsinainpark.org and click on the Give button, or call (503) 535-4356. Your gift matters!

* Of Blessed Memory

IN MEMORY

Terry Abrahamson*

Kimberly Fuson

All our loved ones*

Stan and Maxine Usher

Amy Barer*

Shirley Nudelman

Shirley Berman*

Kimberly Fuson

Alvin Berry*

Kimberly Fuson

Blaine*

Kimberly Fuson

Gerel Blauer*

Lampus family

Shoshana Blauer-Miller*

Stan and Judy Blauer

Kimberly Fuson

Loretta Blumenfeld*

Narjala and Shanda Bhasker

Marlene Bocarsky*

Laura and Roger McCracken

Francis "Frank" Boreson*

Kimberly Fuson

Beatrice Brenner*

Edward Kraus and Susan Brenner

Patrick Brew*

Kimberly Fuson

Gary Brickner-Schulz*

Ilene and Jim Davidson

Jaimie Harper

David and Liz Lippoff

Henrietta Brody*

Eric Brody

Sylvia Bushaw*

Kimberly Fuson

Jerome Caplan*

Janis Blauer-Chima

Barbie, Mike, and Gary Enkelis

Kimberly Fuson

Shirley Nudelman

Stan and Pam Rotenberg

Marcy Tonkin

Robertta Wolff

Miriam Cohen*

Kimberly Fuson

Howard Cohn*

Barbie, Mike, and Gary Enkelis

Kimberly Fuson

Eve and Alan Rosenfeld

Sally Curtice*

Joan Paglin

Delphine Davis*

Rob and Emily Ail

Stan and Judy Blauer

Barry Davis

Beverly Eastern

Barbie, Mike, and Gary Enkelis

Bari Isaacson

Rosalie Goodman

Joel Sherman

Stan Eastern*

Dena Drasin

Sharon and Samuel Eastern

Susan Eastern

Del and Sandey Fields

Lynne Gerber

Carol Newman

Linda Ostomel

Marcia and Len Sklar

Pam and Scott Sidell

Eve Stern

Howard and Leslie Taub

Allan and Judith Weingard

Marvin and Barbara Wolf

Frances Edwards*

Kimberly Fuson

Lois Eloriagga*

Ralph Miller

Judith M. Emerson*

James Emerson

Olive Eng*

Kimberly Fuson

Caryl Hoffman

Ruth and Harvey Epstein*

Harry and Rosalie Epstein

Jillian Ben Ezra*

Conrad and Abby Myers

Selma and Norman Faber*

Jerry and Joanne Kryszek

Susan Fadem*

Kimberly Fuson

Eve and Alan Rosenfeld

Sonja Fasenfest*

Kimberly Fuson

Anne Fine*

David Fine

Albert and Judith Freedman*

David and Cathy Freedman

Irwin Gans*

Marion Gans

Patti Garland*

Barbie Enkelis

Susan Gerson*

Ilene and Jim Davidson

Barbie, Mike, and Gary Enkelis

Kimberly Fuson

Elizabeth Lippoff

Linda Ostomel

Jim Poplack

Jeff Reingold

James and Sandra Rosenbaum

Joan Rosenbaum

Diane and David Rosencrantz

Pam and Stan Rotenberg

Elaine Savinar

Larry and Linda Veltman

Judith Ginsburg*

Arthur Ginsburg

Ken and Diana Golden*

Donald Epstein

Phyllis Green*

Kimberly Fuson

Chris Greene*

Ralph Miller

Maxine Gutfreund*

Beverly Eastern

Philip and David Halpern*

Florence Halpern

Helen Haning*

Kimberly Fuson



Board member Eddy Shuldman at our May 2023 benefit.

A Beautiful Love Story

“We would like to thank you for taking care of our family members. We owe a huge debt of gratitude to the CNA’s and nurses that cared for Esther and Mavis. You took care of Esther for eight years. My aunt had lived with her mother until she died and at that point, Esther languished in a few nursing homes in L.A. until you had a space for her at Robison. She lived out her final years in loving care at Robison. My mother-in-law, Mavis, lived with you for four years. We live a half mile away and were able to visit all the time. You all took such great physical and emotional care of her.

Over the years, we witnessed what you did for these two women. You took care of them with such dignity. For lack of a better description, it was “God-perfect.” Our words are inadequate to express our deepest appreciation and admiration.”

– Pfeiffer and Goodblatt clan

Esther Hanson*

Cynthia Hanson

Jean Hasson*

Barbie, Mike, and Gary Enkelis
Kimberly Fuson
Rosalie Goodman
Kathy Hasson and Daniel Schiff
Suzanne Lowy
Linda Ostomel

Milt Hasson*

Suzanne and Walter Lowy

Lea Hecht*

Barbie, Mike, and Gary Enkelis
Kimberly Fuson
Pam and Stan Rotenberg

Genevieve and Rosebelle Himelstein*

David and Shawn Looney

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Bari Isaacson
Shirley Nudelman
Eve and Alan Rosenfeld
Janice Quint and Alan Soble
Tom and Andryce Packouz
Eve Stern

Pat Hollister*

Kimberly Fuson

Mrs. Laurence Hornick*

Laurence Hornick

Beverly Huddleston*

Bruce and Sandra Koester

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Marlene Morris

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Roberta Wolff

Gordon Jensen*

Kimberly Fuson

Arthur “AJ” Jones*

Kimberly Fuson

Esther Kales*

Roberta Wolff

Grace Kent*

Kimberly Fuson

Victoria Khajehzadeh*

Kimberly Fuson

Chuck Kirkaldie*

Kimberly Fuson

Paul Klein*

Kimberly Fuson

Walter Kotkins*

Barbie, Mike, and Gary Enkelis
Kimberly Fuson

Sara and Jacob Kryszek*

Jerry and Joanne Kryszek

Vivian Lane*

Kimberly Fuson

Annette Lehmann*

Nora Semonsen

Bernie Lowenthal*

Beverly Eastern

Ken Lewitt and Julie Diamond*

Miriam and Howard Lewitt

Jacob “Coco” Levy*

Maximillian Levy

Steve Madsen*

Kimberly Fuson

Doris Mahaffey*

Kimberly Fuson

Jack Mahler*

Conrad and Abby Myers

Sol, Lois, and Gayne Maizels*

Marki Maizels

Rivkah Malka*

Michelle and Steve Gradow

MaryAnn Melvin*

Kimberly Fuson

Ruben Menashe*

Barry and Barbara Caplan
Carol Danish
Beverly Eastern
Barbie, Mike, and Gary Enkelis
David Fuks
Kimberly Fuson
Gail Mandel
Esther and Albert Menashe
Toinette and Victor Menashe
Wendi and Sandy Menashe
Robin (z”l) and Robert Mesher
Steve Rallison and Sharon Stern
Laurie and Bert Rogoway
Alan and Eve Rosenfeld
Eric and Tiffany Rosenfeld
Pam and Stan Rotenberg
Jerry and Bunny Sadis
Mylon and Rosalyn Shenker
Mardi Spitzer

Sol Menashe*

Sandy and Wendi Menashe

Kathryn Mendelson*

Martin Mendelson

Gaby Miller*

Jerome and Daniel Barde

JoEllen Miller*

Beverly Eastern

Sandi Miller*

Kimberly Fuson
Edward and Diane Weis

Gwen Mones*

Kimberly Fuson

Mark and Miriam Myers*

Conrad and Abby Myers

My mother*

Robert Lockett and Adrienne
Wolf-Lockett

George Neavoll*

Kimberly Fuson

Kirsten Newbury*

Kimberly Fuson

Raymond Packouz*

Jeffrey and Nancy Sharff

Raisa Perlina*

Kimberly Fuson

Carl Pitts*

Kimberly Fuson
Ginger Lowi and family

Jo Pollard*

Shirley Nudelman

Lois and Gerry Poplack*

Rick Poplack

(CONTINUED ON PAGE 14)

Tributes to Our Beloved

(continued)

Phillip Reiter*

Barbie, Mike, and Gary Enkelis
 Kimberly Fuson
 Lesley and Bob Glasgow
 Toinette and Victor Menashe
 Linda Ostomel
 Jim Poplack
 Jeff Reingold
 James and Sandra Rosenbaum
 Joan Rosenbaum
 Eve and Alan Rosenfeld
 Madelle and Stan Rosenfeld
 Pam and Stan Rotenberg
 Elaine Savinar
 Stuart and Susan Shleifer
 Richard Solomon and Alyce Flitcraft
 Larry and Linda Veltman
 Roberta Wolff

Phoebe Redding*

Elizabeth Robin

Joeen Rodinsky*

Beverly Eastern
 Barbie Enkelis
 Kimberly Fuson
 Raya and Carol Gladstein
 Rosalie Goodman
 Bette Greenstein

Marion Ross*

Kimberly Fuson
 Alan and Eve Rosenfeld

Eleanore Rubinstein*

Richard and Deanne Rubinstein

Isidore and Rae Rund*

Florence Halpern

Victoria Russell*

Barbie, Mike, and Gary Enkelis
 Kimberly Fuson
 Rick and Marilyn Gilbert
 Margaret Gotesman
 Betty Russell
 Louis and Sandra Russell
 Jeff and Sherri Weinstein

Susan Salomon*

Kimberly Fuson

Joyce Saltzman*

Beverly Eastern
 Shirley Nudelman

Schachter family*

Claire Westerman

Betty and Leonard Schneiderman*

Martin and Sharon Schneiderman

Louis and Goldie Slifman*

Eileen Hines

Jan Sigell*

Janis Jaffe

David and Reva Singer*

Ellen Cohen

Susan Singer*

Ellen Singer and Eamon Molloy

Libby Solomon*

Richard Solomon and Alyce Flitcraft

Ruth Solomon*

Carl and Jennifer Solomon

Mel Swire*

Barbie, Mike, and Gary Enkelis
 Kimberly Fuson
 Marla London
 Rosalie Goodman

Arnold Thaler*

Shirley Nudelman

Goldie Thomas*

Kimberly Fuson

Bob Tobias*

Amy Marcus-Newhall
 Becky Marcus
 Hank Marcus
 Elaine Weinstein

Charlotte Ushman*

David and Roxanne Ushman

Blanche Walter*

Kimberly Fuson

Linda Waters*

Beverly Eastern

Pat Weed*

Meryl Haber

David and Rhea Weinstein*

Steven Weinstein

Richard S. Werner*

Louise Huegli

Toby Wiezciak*

Barbara and William Crampton

Marcia Wilson*

Kimberly Fuson

James Winkler*

Owen and Lynn Blank
 Kandis Brewer Nunn
 Dea and Rosemarie Buntrock
 Barbie, Mike, and Gary Enkelis
 David Fuks
 Kimberly Fuson
 Jan and Howard Levine
 Robin (z"l) and Robert Menashe
 Susan and Barry Menashe
 Victor and Toinette Menashe

Ralph Miller
 Jeff Reingold
 James Rosenbaum
 Alan and Eve Rosenfeld
 Eric and Tiffany Rosenfeld
 Pam and Stan Rotenberg
 Joan and Doreen Schnitzer
 Jonathan Singer
 Mardi Schnitzer Spitzer
 Larry and Linda Veltman
 Sharon Weil
 Nancy Bass Wyden
 Steve and Nancy Zusman

Gloria Young

Kimberly Fuson

IN HONOR

Gladys Bevil

Betsy Bennett

Peter T. Brown

Stephen Brown

Sylvia Bushaw*

Robert Parker

Michael Dillinger

Jean Goldstein

Stuart Director

Jennifer Director Knudsen

Beverly Eastern

Marge Cohn

Kim and Dan's wedding

Melvin and Carol Seger

Kimberly Fuson

Marshal Spector and Shari Levinson

Kimberly Fuson and Steve Rallison

Rick Haselton* and Sura Rubenstein

Kim Levy

Louise Huegli

Rae Goldenberg

Marje Jacobson

Rosalie Goodman

Jerome Eckstein

Michelle Eastern Gradow

Elizabeth Lippoff

Sonia Liberman

Amy Shapiro and Jeff Olenick

Liz Lippoff

Marge Cohn

Vivian and Herman Medak

Ruth Medak

Polina Munblit Gregg

Joan Krey

Jeff and Anne Nudelman

Shirley Nudelman

Mia and Jordan Werner at our May 2023 benefit.



Janet Hasson
 Victor Levy
 Harriet and Dick Maizels
 Taya Meyer
 Shirley Nudelman
 Eve and Alan Rosenfeld
 Marcy Tonkin
 Bruce Weinstein

Jack and Ron Rosen*

Neal Rosen

Harry and Anna Sedletsky*

Florence Halpern

Rosalyn Shablott*

Bruce and Susan Winthrop

Lorraine Sheahan*

Shemaya Blauer
 Barb Artz and Chris Botterill
 Kimberly Fuson
 Michael and Jean Gleason
 Nancy Heckler



HAPPY BIRTHDAY

Wilma Jane Balick

Barbie, Mike, and Gary Enkelis
Shirley Nudelman

Marge Cohn

Carol Danish
Toinette Menashe

Stuart Director

Barbara and Barry Caplan

Beverly Eastern

Rosalie Goodman

Dee Fields

Shirley Nudelman

Linda Georges

Eve Stern

Raya Gladstein

Toinette Menashe

Janet Hasson

Shirley Nudelman

Larry Hupp

Rosalie Goodman
Bari Isaacson
Bud and Robin Marcus

Janet Hasson

Stan and Judy Blauer
Beverly Eastern

Margaret Hasson

Shirley Nudelman

Donna Jackson

Barbie, Mike, and Gary Enkelis
Sandy and Wendi Menashe

Michael Kay

Margaret Murtagh

David Lippoff

Bari Isaacson

Robin Marcus

Rosalie Goodman
Arline Greenblatt
Sandy and Larry Hupp
Jack and Barbara Schwartz
Joanne Schwartz

Shirley Nudelman

Richard and Dianne Arensberg
Carol Danish
Beverly Eastern
Barbie, Mike, and Gary Enkelis

Alan Rosenfeld

Nathan Cogan
Barbie, Mike, and Gary Enkelis
Bari Isaacson
Sandy Gross and Paula Reinman
Janet Guggenheim
Renée Holzman
Garrett Langfeld
Lynn and Marshall Langfeld
Victor and Toinette Menashe
Phil Miller
Andrea Overbeck
Paula Overbeck
Avrel Nudelman
Pearl Trachtenberg
Margot Tzadok

Pearl Trachtenberg

Eve and Alan Rosenfeld

Linda Veltman

Renée Holzman

Aaron Watt

Sonia Liberman

HAPPY ANNIVERSARY

Sandey and Del Fields

Shirley Nudelman

Lesley and Bob Glasgow

Barbara and Stuart Lang
Linda Ostomel

Toinette and Victor Menashe

Renée Holzman

GET WELL SOON

Gussie Chusid*

Jerry and Helaine Barash

Michelle Eastern Gradow

Shirley Nudelman

Martin Schechter

Barbie, Mike, and Gary Enkelis

Diane Weis

Ralph Miller

HAPPY CHANUKAH

Rosalie Goodman

Bari Isaacson
Lorraine Lichtman and Marcie
Christensen

Liz and David Lippoff

Bari Isaacson

Linda Veltman

Barbara Durkheimer

RETIREMENT

Barbie Enkelis

Kimberly Fuson
Rosalie Goodman
Bari Isaacson
Toinette and Victor Menashe
Sharyn and Marty Schneiderman
Jeff and Sherri Weinstein

THANK YOU

Jerry Barde

Marvin and Barbara Wolf

BAR/BAT MITZVAH

Sol Kodesch

Evelyn Leshgold

HAPPY NEW YEAR

Rosalie Goodman

Marvin and Barbara Wolf

SERVICE AND GRATITUDE

Barde CNA's and nurses

Raphael Goodblatt and Cynthia Lee Pfeiffer

**Cedar Sinai Park accounting and
information technology staff**

Kathy Thompson

Cedar Sinai Park staff

Barbie, Mike, and Gary Enkelis

Cedar Sinai Park caregiving staff

Akimasa Fleshler
Francis Robinson and Bradford Wolthers
Bruce Trachtenberg

Gilbert and Annie

Lesli Mones

Stern household staff

Victor Levy

**Michelle Eastern Gradow/
Beverly Eastern**

Conrad and Abby Myers

The staff at Rose Schnitzer Manor

Katrina Hedberg

SYMPATHY

Marion Ross (z"l)

Eve and Alan Rosenfeld

Compassionate To the End

“I am so grateful for Gilbert and Annie who were there for our mother at the time of her passing. You dealt with it with such grace and compassion. And Gilbert, you’ll never know how meaningful it was for our family when you came into the room and sat with her body. You said all the right things at the right time.”

– Lesli Mones, whose mother, Gwen, lived at Cedar Sinai Park

* Of Blessed Memory

Campus Revitalization Underway, Thanks to Community Support

Gifts Offer Start to Revitalization of Beloved Trail

One of the great beauties of the Cedar Sinai Park campus is the woody acreage behind Rose Schnitzer Manor Assisted Living. Hidden under a canopy of storied Douglas Firs, the half mile paved trail beckons through dappled sunlight, offering peace, solace, and an opportunity for an escape into nature.

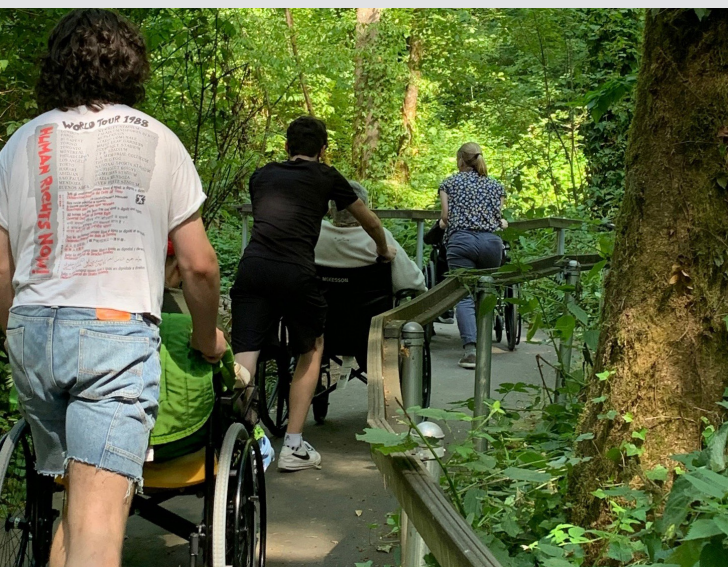
With ground first broken in 2006, the Al Lewin Legacy Trail is a jewel within the Cedar Sinai Park campus. The one-half mile paved trail is ideal for seniors who live with us, whether they can walk on their own, push themselves through the forest with a walker, or are in a wheelchair navigated by family, friends, or staff. Many an employee utilizes the path daily on their break, and the space is open to neighbors, bringing community together.



Al Lewin



Ground was broken on the Al Lewin Legacy Trail in 2006.



Residents enjoy the woods on campus along the trail.

The trail was created by Al's son, Jacob, in memory of his father's enthusiasm to do good for the residents. Additional contributors at the time included The Lazar Foundation, Richard and Molly Kohnstamm, Bud and Bernice Gevurtz, Ivan Gold, Rosalie Goodman (z"l), The Charles L. Greenblatt Memorial Fund, the Robison Jewish Health Center Sisterhood, Oregon Jewish Community Foundation, and Community Watershed Stewardship Program.

In the 17 years since the trail was dedicated, time has taken its toll, and some vandalism has occurred. Handrails are broken in many places, making it difficult for folks who need help with balance. The six motivational signs along the path are faded and cracked. The beautiful wooden gazebo at the end of the trail is covered in graffiti. The trees need their ivy pulled so they do not die, and there are many downed, dead branches that should be removed. In a few spots along the trail, tree roots have burst through the cement and need to be pulled and the path smoothed again.

Now, thanks to a grant from the Stern Grandchildren's Fund of the Oregon Jewish Community Foundation, and a gift from an anonymous donor, phase one of restoration is underway! The broken wooden handrails are being replaced with steel ones (there are only handrails along one-third of the half-mile trail) and signage is being replaced. We hope to start phase two in fiscal year 2023-24. Stay tuned!

Grants to Enhance Safety Campus-Wide

Keeping our elders' safe and comfortable in their home is essential, and we are grateful to two local foundations for \$30,000 in grants for 2022-23. The grants will be used to purchase high-end two-way radios to improve campus-wide communications, as well as security cameras for high-traffic areas on both sides of campus, said Building Services Director Tammy Heard.

"Upgrading from pagers to two-way walkie radios will benefit the entire campus," said Heard. "The walkies not only have a pager component built into them to send notifications to staff, but they also have a communication component built in so we can communicate cross campus and cross-departmentally.

"With every department having its own channel, in the event of an emergency, staff can turn to the same channel to communicate more efficiently. The walkies are also a different technology than what is used for cell phones, so they are more reliable for communications.

The grants also support replacement and/or upgrading of security cameras on campus in parking lots and high-traffic areas.

"Everyone wants to feel safe in their home, and our residents are no different," said Heard. "Our mission has always been to care for our elders with dignity, and safety is a key part of a healthy environment and healthy aging."

Thanks to the OJCYF for Investing in our Elders

We are one step closer to increasing access to sight and sound for our residents in the Goodman Living Room of the Robison Jewish Health Center/ Harold Schnitzer Center for Living, thanks to a \$1,500 grant in 2022-23 from the Oregon Jewish Community Youth Foundation.

Few senior homes offer the high-quality, integrated programming that we do for residents in long-term care. Now we want to boost the technology in the living room to enable our elders struggling with vision, hearing loss, and physical difficulties to be able to fully participate in activities.

As one example, during singing activities, rather than having to hold sheets of lyrics, the words of the songs could be projected in large type onto a screen in real time so residents could follow along easily.

"It is our goal to ensure residents' have a voice and feel included and can participate in all of the activities they can," said Community Program Director Jennifer Felberg. "We want elders to feel purpose and achieve their life's goals and engage with their fellow residents to build connection. Making activities accessible is a part of that mission."

Grant Brings Musical Opportunities to Elders

Our residents love to sing! Cedar Sinai Park offers weekly singing opportunities for all residents regardless of ability, an important aspect of life enrichment.

Aging vocal chords (elders often cannot hit high notes) means the songs that are written sometimes need to be adjusted quickly while singing is occurring. The Leonard and Lois Schnitzer Charitable Supporting Foundation of OJCF helped us again in 2022-23 pay for a talented pianist who has access to music, the ability to quickly adjust songs as needed in real time, and who selects memory-invoking, uplifting tunes.

Thank you!

Our Annual Benefit Raised Nearly \$517,000

Yes! We celebrated in person this year! We are so grateful to all those who supported our annual benefit and/or joined us on May 13 for a Mitzvah Moment. Thanks to all of our supporters, we raised \$517,000 to support our mission of care. We appreciate you all!

PRESENTING SPONSORS

Marcy Tonkin

EMERALD SPONSORS

Chris and Michael Feves
Ralph Miller
Jordan Schnitzer*

AMETHYST SPONSORS

Renee Holzman
The Stern Family
Marla and Robert Weiner

TOPAZ SPONSORS

The Goodman Family
Diane and David Rosencrantz

RUBY SPONSORS

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Leonard and Lois Schnitzer Family Fund*
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D.A. Davidson & Company, Amanda and Jordan Werner

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Gayle Schnitzer Romain and Paul Romain*
Elaine Savinar and Sharon Weil
Grace Rose Serbu and Ivan Gold
ShedRain Corporation
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Sharon Stern and Steve Rallison
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Margot Feves Pearmine and Adrian Pearmine
Floweree Foundation
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Fran Gardner and Robert S. Jaffe
Linda Georges
Stan Hodes
Larry Holzman
Wendy and Howard Liebreich*
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Jill and Edward Neuwelt
Anne, Jeff, Josh, and Sol Nudelman
Eve and Alan Rosenfeld
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Jen and Howard Feldman
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Sally Rosenfeld and Andrew Frank*
Marion Gans
Marilyn and Rick Gilbert
Lesley and Bob Glasgow
Rosalie Goodman (z"l)
Income Property Management Co.
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Betsy and Marvin Kaiser
Liz and David Lippoff*
Judi and Yossi Malka*
Ronnie and David Malka
Robin and Bud Marcus
Judi and Richard Matza
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Julie and Albert Menashe
Toinette and Victor Menashe
Sharon and Dean Morell
Gloria Borg Olds and Michael Olds
Omni Wire Inc.
Jeff Reingold
Tiffany and Eric Rosenfeld*
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Bunny and Jerry Sadis
Sandi Serling and Paul Zimmerman
Becca Siegel and Jonathan Singer*
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Carolyn Weinstein, The Hasson Company

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Howard Bierbaum
Mia Birk and Glen Coblens
Marc Blattner
Dora Bratton
Judith and Stanley Blauer*
Elise Brickner-Schulz
Sydney Clevenger
Geneva and Matt Dougal
Rachael Evans
Beverly Eastern
Michael and Chris Feves*
Kimberly Fuson
Forman Family*
Jennifer and Sony Felberg
Jen and Howard Feldman
Ali and Judah Garfinkle
Linda Georges
Arthur Ginsburg
Taylor Goodman
Jennifer and Tim Goldsmith
Michelle and Steve Gradow*
Jaimie and Jacob Harper
Tammy and Pat Heard
Nancy Heckler
Heather and Eric Hess
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Tammy Kramer
Sue and Norman Kaplon
Lisa Kaner
Joan Krey
Garrett Langfeld
Mimi Lewitt
Lippoff Family*
David and Shawn Looney
Ginger Lowi
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Linda Ostomel
Paula Overbeck
Margot Feves Pearmine and Adrian Pearmine
Joan Sher and Paul Phillip
Iris and Bud Polatsch
Barbara Prigozhy
Jeff Reingold
Emily and Dustin Riddle
Eve and Alan Rosenfeld
Sally Rosenfeld and Andrew Frank*
Joan and Robert Rosenbaum
Pamela and Stan Rotenberg
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Marla and Robert Weiner
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Leslie and Gary Winkler
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IN-KIND SPONSOR

Zach Putnam Productions

* Fund of the OJCF

Love, Honor, Respect in Style at Annual Benefit

Love, honor, and respect were truly in style at Cedar Sinai Park's celebratory annual benefit on May 13! Nearly \$517,000 was raised for resident care.

"It was truly a perfect evening, from the beautiful people, to the gorgeous weather, to our beloved residents' and volunteers' show stopping serenade and sing-a-long," said Chief Executive Officer Kimberly Fuson. "It was so wonderful to be together in person.

"We know our guests experienced the essence of Cedar Sinai Park's love in action. It's who we are, and that will not change as we embrace new opportunities to create a path to sustainability."

Mistress of ceremonies/emcee was local entertainer Susannah Mars, accompanied by Todd Marston and his band. A group of Rose Schnitzer Manor Assisted Living residents, known as the Mazel Tones, with volunteers Jennifer Goldsmith, Martha Soltesz, and Michelle Eastern Gradow, gave a rousing rendition of "Happy Days are Here Again."

David and Katie Jacobson commemorate their evening.



*(above)
The Mazel Tones were the lively entertainment at our May benefit.*

*(right)
Benefit sponsors (from left to right) Michelle Eastern Gradow, Martha Soltesz, and Jen Feldman.*



Board secretary and benefit sponsor Ilene Davidson (left) and Jill Neuwalt, also a benefit sponsor.

Queen of Connections: Shirley Nudelman

A funny thing happened to Shirley Nudelman on the way to her interview for our 2022-23 Annual Report.

“I went to a breakfast to talk to some ladies, and we got so engaged in our conversation, that I completely lost track of the time!” says Shirley, laughing at herself.

That’s life at Rose Schnitzer Manor in a nutshell.

The connections in active assisted living are many and deep and the residents like to exchange information, maybe agree or disagree a little, and then ideas are flying, conversations are going, and before you know it, an hour has gone by.

Few living at our Home are as connected as Shirley.

“I grew up with Donna [Jackson]; we were pushed along College Street together by our mothers in our prams, and went to the same grade school,” said Shirley. “My parents [Sam and Ida Soble] ended their days at the Robison Jewish Home. My cousin lives here. Rae [Goldberg] and I went to grade school together. I didn’t know Ruth [Saltzman] well before we both moved in, but we are related to the same people and our sons roomed together in college. And I knew Eve (Rosenfeld; see story, page 10) because her mother was a Nudelman so she and my husband [Jerry z”I] were cousins.

“I come from a big Jewish family in Portland. There were a lot of people at my wedding!”

Shirley is one of 14 native Portlanders currently living at the Manor. She grew up in south Portland, and then moved to Eastmoreland, attending Washington High School, and then University of Washington and University of Oregon, graduating from the latter with a bachelor of science in art education and a psychology minor.

Shirley met Jerry on the promenade in Seaside, Oregon, and they married a few months after college graduation. Shirley was initially a substitute teacher and Jerry enlisted in the United States Army.

After Jerry’s service, he was in sales for Echo Housewares, was a vice president at Viewmaster, and later consulted for the Glo Stick company.

Shirley Nudelman and Chief Executive Officer Kimberly Fuson share a laugh in June of 2023.



Shirley Nudelman (far right)
with Judy Blauer (left) and
Judy Kahn, fall of 2022.



Shirley co-owned a public relations agency and was development director at KBOO Radio. The couple have three children: Sheila, Sharon, and Jeff. And Shirley frequently volunteered, often for Cedar Sinai Park's Friends of Robison.

In mid-2019, Jerry needed a lower-maintenance living environment.

"We just automatically moved in here," said Shirley. "I had been on the Friends of Robison board and I thought this was a fabulous place, and everyone was friendly, and we moved in."

Jerry passed away shortly after Covid in 2021, and Shirley wasn't sure she would stay at the Manor.

"I was going to move to a condo, but my kids didn't want me to live alone, so I said I'd wait a year and then see. And now it's home."

A home that Shirley enjoys and supports and wants others to know about so they will move in and bring their thoughts and exchanges and intergenerational connections.

"Interestingly, there's about a 40-year gap between the youngest and the oldest people here," said Shirley. "I think that's important for people to know."

"It's an honor to be able to help others living here who may not be able to get around as well as others, or see or hear well. It makes you feel good to help."

Shirley says there are plenty of activities at the Manor, a beauty salon, employees who are like family, and lots of people with whom to chat.

"You never have to leave if you don't want to go out!" she said.

"When you move in and you've got all these people surrounding you, it's a comfortable feeling, and it's very good at this age to feel comfortable."

As well as generosity of time, Shirley is a strong supporter of the Home's mission.

"If you're lucky enough to have something, it makes you feel better to help others," said Shirley. "It not only makes you feel better but, hopefully, eventually it will make it a better world." 🌸

2022-23 ANNUAL REPORT



250+ ELDERS
enjoyed the care, amenities, and friendships of Cedar Sinai Park services.



MORE THAN \$2.1 MILLION
was provided in charitable care to elders and adults with special needs facing financial hardship.

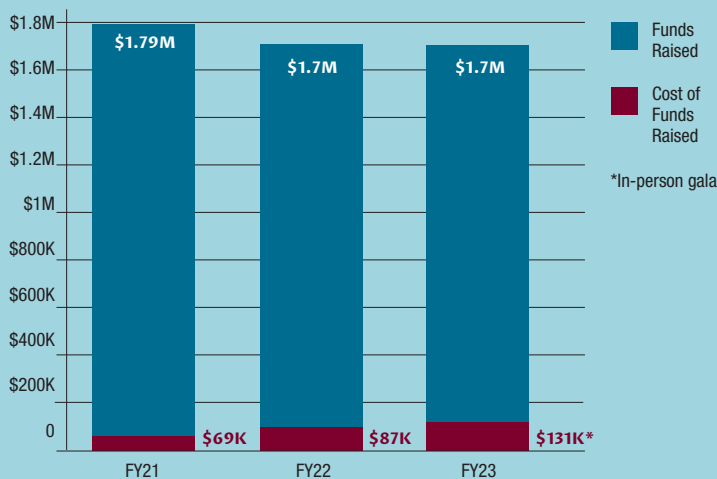


580+ RESIDENTS
benefited from four affordable housing facilities, and Kehillah, serving those with special needs.



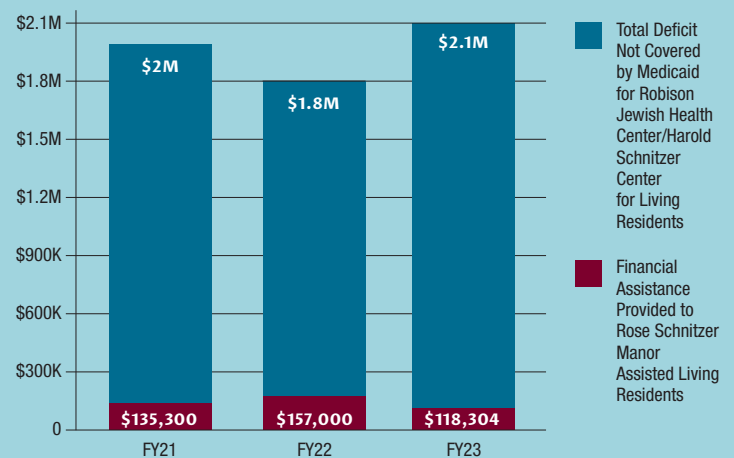
100+ LOVING VOLUNTEERS
who coordinate everything from Bingo to board games to bus outings and everything in between.

OUR FUNDRAISING OVERVIEW



SUPPORTING THOSE IN NEED

We fundraise for costs not covered by Medicaid



TOGETHER YOU HELPED RAISE MORE THAN \$1.7 MILLION




THROUGH THE CEDAR SINAI PARK FOUNDATION, FRIENDS OF ROBISON, ANNUAL BENEFIT, ROSE SCHNITZER MANOR RESIDENT COUNCIL, AND ENDOWED FUNDS.

Cedar Sinai Park depends upon the generosity of donors, families, friends, residents, employees, and the community to ensure that we honor the 5th commandment by taking care of our elders.

THANK YOU to our donors for supporting Cedar Sinai Park residents and team members!



YOUR GIFT has contributed to:

-  The highest quality care for our mothers and fathers in long-term care
-  Funding for residents on scholarship
-  Engaging residents in fulfilling and enriching activities on and off campus

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Resident Fay giggles while painting

“The folks who come to us each day have access to so many interesting and engaging activities. It’s wonderful to see them be open to new challenges, even when they don’t think they are “good” at an activity. Being willing to participate, and share ideas and stories with friends, is all part of the essential socialization that is integral to aging. Watching our friends laugh and smile is truly a joy.”

– Nancy Heckler, Adult Day Services Director

ABOUT US

Founded in 1920, Cedar Sinai Park is a nonprofit organization committed to providing residential and community-based care to our elders and adults with special needs, allowing them to live with comfort, independence and dignity in a manner and in an environment based on Jewish values.

OUR FAMILY OF SERVICES

- Rose Schnitzer Manor Assisted Living
- Robison Jewish Health Center/ Harold Schnitzer Center for Living Skilled Nursing
- Sinai In-Home Care
- Adult Day Services
- Lexington Apartments
- Park Tower Apartments
- Rose Schnitzer Tower
- The 1200 Building
- Kehillah

For more information about Adult Day Services, call Nancy Heckler at (503) 535-4403.



Cedar Sinai Park

love. honor. respect.

For more information on life at Cedar Sinai Park visit www.cedarsinaiPark.org

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